Company Data

Name	President	Capital
Kinokuniya Co., Ltd.	Ken Kuwabara	310 million yen

Number of Employees	Type of Business
1,140 (As of April 1st, 2010)	Comprehensive Food Retailing

Store Directory

KINOKUNIYA

The International (Aoyama Store)
Ao Building B1 Floor
3-11-7 Kita-Aoyama, Minato-ku, Tokyo
Phone: 03-3409-1231

Kunitachi Store
1-16-1 Naka, Kunitachi-shi, Tokyo
Phone: 042-575-1111

Todoroki Store
7-18-1 Todoroki, Setagaya-ku, Tokyo
Phone: 03-3704-7515

Kichijoji Store
3-7-3 Kichijojihoncho, Musashino-shi, Tokyo
Phone: 0422-21-7779

Kamakura Store
15-3 Onaricho, Kamakura-shi, Kanagawa
Phone: 0467-25-1911

OMO KINOKUNIYA

Echika Omotesando
In the Premises of Tokyo Metro Omotesando Station
3-6-12 Kita Aoyama, Minato-ku, Tokyo
Phone: 03-3403-2622

KINOKUNIYA entrèe

Atré*vie* Mitaka Store
Atré*vie* Mitaka North Side, 1st Floor In the Premises of East JR Mitaka Station
3-46-1 Shimorenjaku, Mitaka-shi, Tokyo
Phone: 0422-50-7511

Ebisu Station Store
JR Ebisu Station West Exit,
1-5-5 Ebisu Minami,Shibuya-ku,Tokyo
Phone: 03-5488-8711

ecute Ueno Store
ecute Ueno, 3rd Floor In the Premises of East JR Ueno Station
7-1-1 Ueno, Taito-ku, Tokyo
Phone: 03-5826-5675

LUMINE The・KitchenSHINAGAWA Store
LUMINE The・KitchenSHINAGAWA,1st Floor
3-26-27 Takanawa, Minato-ku, Tokyo
Phone: 03-5793-7871

Lusca Hiratsuka Store
Lusca Hiratsuka ,B1 Floor
1-1 Takaracho, Hiratsuka-shi, Kanagawa
Phone: 0463-20-5290

ecute Tachikawa Store
ecute Tachikawa ,2nd Floor
3-1-1 Shibasakicho, Tachikawa-shi, Tokyo
Phone: 042-521-5320

Haneda Airport Store
Big Bird,B1 Floor
3-3-2 Haneda Airport, Ota-ku, Tokyo
Phone: 03-5757-9068

KINOKUNIYA Bakery

KINOKUNIYA salut Tobu Ikebukuro Store
Ikebukuro Tobu Department Store,
Honkan B2 Floor
1-1-25 Nishi-Ikebukuro, Toshima-ku, Tokyo
Phone: 03-3981-2211 (Pilot Number)

KINOKUNIYA Atré*vie* Mitaka Store
Atré*vie* Mitaka, 3rd Floor
3-46-4 Shimorenjaku, Mitaka-shi, Tokyo
Phone: 0422-60-2666

KINOKUNIYA Bakery Nakano Station Store
JR Nakano Station North Exit,
5-31-1 Nakano,Nakano-ku,Tokyo
Phone: 03-5342-0673

Daily Table KINOKUNIYA

Atré Kichijoji Store
Atré Kichijoji,
Honkan 1st Floor, Third Avenue
1-1-24 Kichijoji Minami-cho, Musashino-shi, Tokyo
Phone: 0422-22-1498

Department Store

Shinjuku Takashimaya Store
Shinjuku Takashimaya Department, B1 Floor
5-24-2 Sendagaya, Shibuya-ku, Tokyo
Phone: 03-5361-1111 (Pilot Number)

Keio Department Store, Shinjuku
Keio Department Store, Shinjuku, B1 Floor
1-1-4 Nishi-Shinjuku,Shinjuku-ku,Tokyo
Phone: 03-5321-8253

Kinokuniya's History

1910
Founding of KINOKUNIYA as a fruit shop in Aoyama.
KINOKUNIYA began its history as a fruit shop in Aoyama in 1910.

1953
Cash register checkout. Introducing a new style of shopping.
The retail stores then used a bamboo basket as a cash register.

Birth of the Japanese first self-service supermarket.
Customers selected foods items themselves and brought these to the cash register checkouts. The first self-service supermarket in Japan, Kinokuniya's innovation, opened in Aoyama, Tokyo.

Kinokuniya introduced shopping carts, indispensable to self-service shopping.
Only a few shopping cart markets existed then in Japan. Kinokuniya obtained these from an exclusive store for Americans.

Providing convenient, elegant kraft paper bags.
The use of paper bags is commonplace now. However, the shopping bag was quite sensational 60 years ago. Kinokuniya provided these paper bags to customers.

1956
Kinokuniya's contribution to cultivating a bread culture in Japan. Opening of an in-store bakery. Kinokuniya began baking its homemade breads as a staple food for modern families. Today more than 250 different kinds of bread are baked daily.

1963
Country Fairs
At the time, people had a minimum exposure to international dietary culture. Kinokuniya first held country fairs, which its customers enjoyed very much.

1964
Kinokuniya brought natural cheeses from France for the first time by air freight.
Foreseeing a coming change in dietary tradition from simply Japanese to the inclusion of more Western items, and using air freight, Kinokuniya imported natural cheeses, of which Japanese people had limited knowledge. Kinokuniya contributed to the spread of cheese culture in Japan.

1978
Selling select, traditional French dishes.
Under the guidance rendered by M.O.F., which is the highest honor amongst French chefs, Kinokuniya chefs learned the skills. Since then, our chefs have preserved the authentic cooking skills.

1995
Birth of Ecology Bags.
As a collaborated item with the My Bag Campaign sponsored by Tokyo Metropolitan Government, Kinokuniya began promoting its ecology bags. It was originally handed out when the customers collected certain number of stamps by bringing their own bags. One year later, the ecology bags were made available for sale.

2010

100th Anniversary.

KINOKUNIYA celebrated its 100th anniversary in 2010. We continue to offer best quality, most healthy and safest foods with a deep understanding for exemplary qualities among dietary cultures of the world.

2013

60th anniversary of Japan's first self-service supermarket.

It has now been 60 years since KINOKUNIYA opened the first self-service supermarket in Japan,in Aoyama,Tokyo in 1953.

To guarantee an assortment of delicious and safe foods every day,we promise that we will keep evolving with the motto,"we enrich your experience food and it will make a rich life".

KINOKUNIYA Member's Card

KINOKUNIYA Member's Card brings more pleasure to your shopping. Join and use KINOKUNIA Member's Card for your shopping at KINOKUNIYA Stores. KINOKUNIYA looks forward to your joining our Member's Card.

KINOKUNIYA Member's Card benefits

- You may pay by a cash or cashless credit system, which makes your shopping very convenient.
- You pay once in the following month. You can plan your shopping more easily.
- You may get points for your shopping whether you pay by cash or cashless.
- Registration is quite easy. Your Member' s Card will be issued while you wait in the store.
- You may enjoy Card Member' s special sales including the monthly sale, mid-year sale and year-end sale.
- Your Benefit Sale

KINOKUNIYA has Your Benefit Sale in every month from the 20th to 26th.

It offers specially reduced KINOKUNIYA Card Member's prices for perishables, groceries, wines, breads and more.

This sale is valid at the International Store, Kunitachi Store, Kamakura Store, Todoroki Store and Kichijoji Store.

- You may apply for your Member' s Card at the service counter of KINOKUNIYA stores.
- The annual fee is 972 yen including tax with no extra membership fees.
- When you apply, KINOKUNIYA needs to confirm your identification. Please show your Alien Registration Card or ID Card for Diplomats.
- The Member' s Card carries theft insurance. If it were stolen, you have no need to worry; simply report the loss immediately.

* The Member's Card cannot be used for the purchases of KINOKUNIYA Gift Certificates, beer certificates and cigarettes.

* For further information, please ask our staff at the store service counter.

* You may use KINOKUNIYA Member's Card at KINOKUNIYA Stores and e-shop, excluding our Shinjuku Takashimaya Store, OMO KINOKUNIYA or KINOKUNIYA entrée stores.